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7 Hon. Benjamin H. Settle

8
9
10 UNITED STATES DISTRICT COURT
11 WESTERN DISTRICT OF WASHINGTON
12 AT TACOMA

13 MARY E. BENTON, individually; LINDA J.
14 MCPHERSON, individually, DORINDA M.
15 OTERO, individually and collectively on
16 behalf of all others similarly situated,

17 Plaintiffs,

18 v.

19 KAISER PERMANENTE, a business entity,
20 exact form unknown; KAISER
21 FOUNDATION HOSPITALS, a California
22 corporation; KAISER FOUNDATION
23 HEALTH PLAN, INC. D.B.A. KAISER
24 FOUNDATION HEALTH PLAN, a
California corporation KAISER
FOUNDATION HEALTH PLAN OF THE
NORTHWEST, an Oregon corporation;
KAISER PERMANENTE HEALTH
ALTERNATIVES, an Oregon corporation;
NORTHWEST PERMANENTE, P.C., an
Oregon professional corporation; ROE
CORPORATIONS 1 through 100, inclusive.

Defendants.

NO. 3:13-cv-05998-BHS

**PLAINTIFF'S MOTION FOR
PRELIMINARY APPROVAL OF
CLASS ACTION SETTLEMENT**

**NOTE ON MOTION CALENDAR:
FEBRUARY 27, 2015**

PLAINTIFF'S MOTION FOR PRELIMINARY
APPROVAL OF CLASS ACTION SETTLEMENT
Case No. 3:13-cv-05998-BHS - 1

1 **1. Introduction**

2 After months of negotiation, including ten hours with a nationally-known mediator, the
3 parties have settled this case. Defendants (“Kaiser”) will create a \$4 million fund to resolve all
4 claims in this case and a related case pending in the District of Oregon, with administration of
5 the settlement occurring under the supervision of this Court. The Stipulation Re: Class Action
6 Settlement and Release of Claims (the “Settlement”) is attached to the declaration of Travis
7 Jameson as (Exhibit A). The Settlement is fair and reasonable and serves the best interests of the
8 settlement class members. (Declaration of Travis Jameson at p.5 ¶14-15; see also Declarations of
9 Brad Moore at p.3 ¶9; Declaration of Linda McPherson at p.2 ¶6; Declaration of Mary Benton at
p.2 ¶6; Declaration of Dorinda Otero at p.3 ¶7; Declaration of Barbara Kelley at p.3 ¶7;
10 Declaration of William Pearse at p.3 ¶7; and Declaration of Mark Griffin at p.2 ¶4.)

11 Plaintiffs therefore request that this Court: (1) grant preliminary approval of the
12 Settlement; (2) provisionally certify the proposed settlement class; (3) appoint as class counsel
13 the law firm of Stritmatter Kessler Whelan; (4) appoint Mary Benton, Linda McPherson, and
14 Dorinda Otero as representatives of the class; (5) preliminarily approve the award of attorney
15 fees and enhanced awards; (6) approve the proposed notice plan and class notice forms; (7)
16 appoint KCC LLC to serve as claims administrator (“Claims Admin”); (8) approve the limited
17 disclosure of health information to the Claims Admin in the manner described herein; and (9)
18 schedule the final fairness hearing and related dates.

19 **2. Facts**

20 **A. Relevant Factual Background.**

21 Plaintiffs have alleged that in April of 2013, Kaiser implemented a program to test its
22 Oregon and Washington members for HIV once in their lifetime, and began by ordering HIV
23 tests for Northwest region members between the ages of 50 to 65. Plaintiffs allege that Kaiser
24 failed to communicate this new protocol to its members before administering the tests, which

1 deprived them of an opportunity to opt-out of the program and decline the test. Plaintiffs allege
2 that they and the putative class were tested for HIV without their knowledge or consent.

3 Through depositions, interrogatories, and document discovery, plaintiffs determined that
4 Kaiser began testing patients on April 16, 2013 and ended the program on May 6, 2013, after
5 receiving complaints from Kaiser-members who claimed that they learned about their tests when
6 they were mailed the results. Kaiser tested 6,180 members pursuant to the program. Of that
7 amount, 5,346 individuals were tested in Oregon, and 834 individuals were tested in
8 Washington. (Declaration of Robert Unitan, M.D. at p.2 ¶3 and p.3 ¶¶7-8.) Plaintiffs allege that
9 after the program ended, Kaiser sent “apology” letters to these members, stating that it may have
tested them without their knowledge.

10 During discovery, Kaiser claimed that it informed many of its members about testing,
11 including telling primary care providers and phlebotomists about the program and instructing
12 them to inform members about the tests before they occurred. Plaintiffs contend, however that
13 Kaiser knew or should have known that some members would present to the laboratory without
14 first seeing a primary care provider and would not be informed by their phlebotomist. Plaintiffs
15 also learned in discovery that there was a one week delay in placing information about the HIV
16 test on a handout that was to be handed to all members after visiting the primary care provider.
17 Kaiser acknowledges that it received complaints from members who claim that they were tested
18 without their knowledge, including plaintiffs. Kaiser claims that upon receiving these
19 complaints, it then took measures to ensure that members knew and had the opportunity to opt
out of the tests.

20 For the purpose of this settlement only, the parties agreed that Kaiser began taking these
21 steps on April 23, 2013. Plaintiffs believe members continued to be tested without their
22 knowledge between April 23 and May 6; Kaiser believes that many members were provided with
23 disclosures and the opportunity to opt-out between April 23 and May 6.

1. The Washington Action.

Plaintiffs originally brought this action in Washington state court. Defendants removed to this Court under the Class Action Fairness Act. Plaintiffs then filed an amended complaint that sought to certify a class defined as: “All persons subjected to unauthorized and unconsented to HIV testing by [Kaiser], and its subsidiaries between April 11, 2013 and a yet undetermined period.”

Plaintiffs alleged that Kaiser violated RCW 70.24.330, which provides that no person may undergo HIV testing without the person's consent. WAC 246-100-207 further provides that any person ordering or prescribing an HIV test for another individual shall obtain the consent of the individual, separately or as part of the consent for a battery of other routine tests, provided that the individual is (1) specifically informed verbally or in writing that a test for HIV is included and (2) offered an opportunity to ask questions and decline testing. RCW 70.24.084 provides that any person "aggrieved by a violation of this chapter" may recover \$1,000 for each negligent violation, \$10,000 for each reckless violation, and reasonable attorneys' fees and costs.

2. The Oregon Action.

On November 27, 2013, different plaintiffs – but also represented by proposed class counsel – filed a related action in the District of Oregon, captioned *Kelley, et. al. v. Kaiser Permanente et al*, U.S. District Court, District of Oregon, Case No. 3:13-cv-02120-BR (the “Oregon action”). The Oregon action arises out of the same HIV testing program, but the putative class is defined as: “All persons in the State of Oregon who, from on or about April 11, 2013 to on or about May 5, 2013, were subjected to HIV testing by Kaiser Permanente and/or its affiliated companies without first being notified that the HIV test was to occur and without being provided the opportunity to decline the HIV testing.” The plaintiffs asserted a claim under Or. Rev. Stat. § 433.045, which requires a health care provider, before subjecting an individual to an HIV test, to notify the individual being tested and allow the individual being tested the

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1 opportunity to decline the test. Or. Rev. Stat. § 433.045(2). The notification and opportunity to
2 decline testing may be “verbal or in writing, and may be contained in a general medical consent
3 form.” *Id.* § 433.045(3).

4 The Oregon plaintiffs also asserted a claim for “invasion of privacy,” an intentional tort.
5 The elements of the “invasion of privacy” tort are: (1) an intentional intrusion, physical or
6 otherwise, (2) upon the plaintiff’s solitude or seclusion or private affairs or concerns, (3) which
7 would be highly offensive to a reasonable person. *Mauri v. Smith*, 324 Or. 476, 483, 929 P.2d
8 307, 310 (1996). The plaintiffs sought actual damages of \$1,000 each, plus punitive damages.

9 Kaiser moved to dismiss or stay the Oregon action under the “first to file” doctrine, on
10 the ground that the class definition in this case encompassed the proposed class in the Oregon
11 action, and the conduct at issue was the same. *See Pacesetter Systems, Inc. v. Medtronic*, 678
12 F.2d 93, 94-95 (9th Cir. 1982) (noting court may dismiss or stay later-filed action if brought by
13 similar parties to previously filed action when cases involve similar issues). The Oregon court
14 agreed, and stayed the action “until the *Benton* action has progressed sufficiently to determine
15 whether this action will have a basis to proceed that does not duplicate the *Benton* matter.” The
16 Oregon court directed the parties to file joint status reports every 90 days. The parties have
17 reported this Settlement to the Oregon court, and have indicated their intent to implement the
18 settlement under the supervision of this Court.

19 **B. Plaintiffs’ Counsel Thoroughly Investigated the Claims.**

20 Plaintiffs’ attorneys have extensive experience investigating, litigating, certifying, and
21 resolving class action cases. (Declarations of Jameson p.2 ¶4; Moore p.2 ¶3; & Griffin p.2 ¶2.)
22 Before settling this action, Plaintiffs’ counsel thoroughly investigated the claims of the proposed
23 class. Plaintiffs’ investigation included, among other tasks, legal research relating to HIV testing
24 without consent, interviewing numerous Kaiser-members to develop a clear sense of the goals,
concerns and objectives of these members so as to best advocate on their behalf as a class.

1 Plaintiffs' attorneys consulted with and retained nationally respected experts in the areas of
2 Public Health/Hospital Administration, Medical Ethics, and Infectious Diseases. (Declaration of
3 Travis Jameson at Exhibit "B" "C" and "D"); consulted the Washington State Department of
4 Health and the State of Oregon Public Health Division.

5 Plaintiffs researched Oregon and Washington legislative history concerning HIV testing
6 statutes and consulted with the Oregon ACLU. Plaintiffs' attorneys further conducted focus
7 groups designed to gage the conduct of Kaiser and potential damages range/value. (Declaration
8 of Travis Jameson at p.3 ¶¶7-9; p.4 ¶¶10-12; and p.5 ¶14.) Plaintiffs also engaged in extensive
9 discovery after the lawsuit was filed. Plaintiffs received answers to 21 interrogatories on the
10 details of the HIV testing program and the batch ordering process. Plaintiffs received and
11 reviewed thousands of documents on the HIV testing program, the batch ordering process, and
12 the particular circumstances of the named Plaintiffs. Plaintiffs conducted multiple depositions,
13 including a Rule 30(b)(6) deposition and other depositions of the primary architects of the HIV
testing program.

14 On July 16, 2014, the parties attended mediation with David Rotman, a nationally known
15 class action mediator in San Francisco. This was approximately one month before a motion for
16 class certification was due under this Court's scheduling order. After ten hours of arms-length
17 negotiation, the parties signed a memorandum of understanding ("MOU") containing the
18 contours of a global settlement for this action and the Oregon action. (Jameson Dec., Ex N.)
19 Attached with the declaration of Travis Jameson is a declaration from Mr. Rotman, stating his
20 observation that counsel for the parties negotiated vigorously on behalf of their clients, the MOU
21 was reasonable given the strengths and weaknesses of the claims, and that he observed nothing
22 that would lead him to believe the MOU was the product of collusion or fraud. (Jameson Dec.,
23 Ex L. at p.2 ¶6.) Over the next two and half months, the parties continued to work out the details
24

1 of the Settlement, including the specific amounts to be distributed to class members. All parties
2 signed the Agreement by November 24, 2014.

3 **C. The Settlement.**

4 The full agreement of the parties is described in the Settlement attached as Exhibit A to
5 the declaration of Travis Jameson. The following is a summary of the Settlement Agreement's
6 terms:

7 **1. The Proposed Class.**

8 The proposed class is defined as:

9 All Kaiser patients for whom HIV tests were batch-ordered, and who were
10 tested for HIV in Washington or Oregon, between and including April 16,
11 2013 and May 6, 2013.

12 Excluded from the class are Defendants, Defendants' legal representatives,
13 assignees and successors, the judges assigned to this case and in the *Kelley*
14 case, the judges' staff, and any member of the judges' immediate family.

15 The "Settlement Class" is defined as all class members who do not opt out,
16 from the Settlement.

17 **2. Settlement Relief**

18 Kaiser will establish a gross settlement fund of \$4 million. Plaintiff will move this Court
19 for attorney fees in the amount of 25% of the gross settlement fund, \$10,000 incentive awards for
20 the three named plaintiffs in the Washington action and the two named plaintiffs in the Oregon
21 action, and claims administration expenses expected to be approximately \$75,000.

22 The remaining \$2,875,000 is the "net settlement fund" from which distributions to
23 eligible class settlement class members are made. Settlement class members who were tested in
24 Washington, and who state in a claim form that they were tested for HIV without their
knowledge, are eligible for a distribution. Settlement class members who were tested in Oregon,
and who state in a claim form that (1) they were tested for HIV without their knowledge and (2)

1 they would have opted out had they known about it, are eligible for a distribution. Kaiser may
2 challenge claims in one way: if there is a notation in the patients' medical chart stating that the
3 patient was informed about the HIV test, then the Claims Admin must deny the claim.

4 Distributions are made as follows: (1) eligible class members who were tested in
5 Washington between and including April 16, 2013 and April 23, 2013 will receive \$1,448.48
6 each; (2) eligible class members who were tested in Washington between and including April 24,
7 2013 and May 6, 2013 will receive \$788.13 each; (3) eligible class member who were tested in
8 Oregon between and including April 16, 2013 and April 23, 2013 will receive \$539.94 each; (4)
9 eligible class members who were tested in Oregon between and including April 24, 2013 to May
10 6, 2013 will receive \$310.10 each. Any money left in the net settlement fund after all claims are
paid reverts to Kaiser.¹

11 **3. The Notice and Claims Process.**

12 The Settlement calls for the following notice and claim process. Kaiser has the names and
13 addresses of all class members. All of these individuals already received a letter from Kaiser,
14 shortly after the HIV-testing program ended, responding to complaints about the HIV test. Kaiser
15 will provide these names and addresses to the Claims Admin, who will send a notice packet to
16 each class member by first class mail. The notice packet will include a Notice of Pendency of
17 Class Action (Jameson Dec., at 0040-44 - Exhibit B to the Settlement); a Claim Form (Jameson
18 Dec., at 0046-47 - Exhibit C to the Settlement); a Request for Exclusion form (Jameson Dec., at
19 0049 - Exhibit D to the Settlement); and a self-addressed stamped envelope. The Claims Admin
20 will use reasonable skip tracing devices to verify the addresses of all class members, will
investigate mailings returned to sender, and will send a reminder post card to all class members

21 1 The distribution amounts described in this motion are based on an estimated net settlement fund of \$2,875,000. If
22 more than 6,180 class members are identified, or there is more or less money in the fund after payment of approved
23 costs and fees, the distribution amounts will change according to a formula that is described in paragraphs 4.4.1.1
and 4.4.1.2, respectively, of the Settlement. Attorney fees, costs and awards not approved by this Court become
part of the Net Settlement Fund.

1 after thirty days. Included in the Notice will be an email address for a website that will contain
2 the Settlement and other relevant court documents.

3 Class members will have forty-five days from the date of initial mailing to request to be
4 excluded from the Settlement Class or submit a claim (the “Claims Period”). If 7.5% of class
5 members opt-out Kaiser can void the Settlement. Class members who do not opt out are part of
6 the Settlement and must submit a Claim Form to be eligible for a distribution. The release
7 applies to all class members who do not opt-out from the Settlement.

8 Kaiser has agreed to work with the Claims Admin to provide a personalized Claims Form
9 for each class member, *i.e.*, a form that states the date and location of that member’s HIV test.
10 Class members who were tested in Washington must answer “yes” or “no” to one question: did
11 Kaiser test you for HIV between and including April 16 and May 6 without informing you about
12 the test? Class members who were tested in Oregon must answer “yes” or “no” to two questions:
13 (1) did Kaiser test you for HIV between and including April 16 and May 6 without informing
14 you about the test? And (2) if you answered “Yes” to Question One, if Kaiser had informed you
15 about the HIV test, would you have declined it? Class members must sign the form and declare
16 under penalty of perjury that their answers are accurate.

17 Class members who answered “Yes” to all applicable questions are eligible for a
18 distribution. Kaiser then has 14 days after the expiration of the Claims Period to challenge
19 claims by presenting evidence from the class members’ medical file showing that they were
20 informed about the HIV test. Kaiser may not challenge claims in any other way. Within six
21 month of final judgment, the Claims Admin must pay all claims.

22
23
24 **4. Limited Disclosure of Protected Medical Information to Claims
Administrator.**

25 The Settlement requires Kaiser to submit the names and addresses of all class members to
26 the Claims Admin. It also allows Kaiser to challenge claims by submitting evidence to the
27

1 Claims Admin from a class member's medical file stating that they were told about the test.
2 Kaiser will not disclose the names, addresses, or medical information about class members to
3 plaintiffs' counsel without further order from this Court, and will not disclose the results of any
4 HIV tests to the Claims Admin or anyone else.

5 Kaiser has a business associates agreement (BAA) with the Claims Admin that requires it
6 to protect medical information in accordance with HIPAA regulations. Moreover, both the
7 Notice and Claim Form inform class members that, by submitting a claim form, they authorize
8 disclosure of this limited information to the Claims Admin for this limited purpose. Although
9 HIPAA does not require court approval for this limited disclosure of protected health
information to an entity with which Kaiser has a BAA, Oregon law on HIV testing provides:

10 “a person may not disclose or be compelled to disclose the identity
11 of any individual upon whom an HIV-related test is performed, or
12 the results of such a test in a manner that permits identification of
13 the subject of the test, except as required or permitted by federal
14 law, the law of this state or any rule, including any authority rule
considered necessary for public health or health care purposes, or
as authorized by the individual whose blood is tested.” Or. Rev.
Stat. § 433.045(4).

15 The parties believe that the specific authorization provided in the Notice and Claim Form,
16 combined with the BAA, is sufficient to satisfy both HIPAA and Oregon law for any claim
17 challenges. It is less certain, however, whether Kaiser can disclose the “identity” of the class to
18 the Claims Admin without specific authorization from this court. The Oregon statute allows
19 Kaiser to do so if “permitted” by federal law, and HIPAA does permit such disclosure if there is
a BAA in place.

20 In an abundance of caution, the parties request, as part of this motion, that the Court
21 authorize disclosure of the identity of the individuals who were tested for HIV to the Claims
22 Admin, as well as the information necessary for the challenge process, for the sole purpose of
23 implementing this Settlement.

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5. Class Release

Settlement class members release all claims arising out of the HIV testing program and any claims arising out of the same nucleus of operative facts as any of the claims asserted in the actions.

ARGUMENT AND AUTHORITY

1. This Court should Preliminarily Approve the Settlement

Pursuant to FRCP 23(e), class actions “may be settled, voluntarily dismissed, or compromised only with the court’s approval.” As a matter of “express public policy,” federal courts favor and encourage settlements, particularly in class actions, where the costs, delays, and risks of continued litigation might otherwise overwhelm any potential benefit the class could hope to obtain. *See Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276 (9th Cir. 1992) (noting the “strong judicial policy that favors settlements, particularly where complex class action litigation is concerned”); *In re Syncor ERISA Litig.*, 516 F.3d 1095, 1101 (9th Cir. 2008) (same); *see also* 4 Herbert B. Newberg & Alba Conte, Newberg on Class Actions (“Newberg”) § 11:41 (4th ed. 2002) (same, collecting cases).

The Manual for Complex Litigation (Fourth) (2004) § 21.63 (“MCL 4th”) describes a three-step procedure for approval of class action settlements: (1) preliminary approval of the proposed settlement; (2) dissemination of the notice of the settlement to class members; and (3) a formal fairness and final settlement approval hearing. Plaintiffs request that the Court take the first step in the settlement approval process by granting preliminary approval of the proposed Settlement and provisionally certifying the Settlement class.

A. The Question for the Court is Whether the Settlement is Within the Range of Reasonableness for Final Approval.

The purpose of preliminary evaluation of proposed class action settlements is to determine whether the settlement is within the “range of reasonableness” for final approval.

R.H. v. Premera Blue Cross, No. C13-97RAJ, 2014 WL 3867617, at *4 (W.D. Wash. Aug. 6,

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1 2014). As this Court has observed, a motion for preliminary approval “requires the Court to
2 consider whether (1) the negotiations occurred at arm’s length; (2) there was sufficient discovery;
3 (3) the proponents of the settlement are experienced in similar litigation; and (4) only a small
4 fraction of the class objected.” *Wilson v. Venture Fin. Grp., Inc.*, No. C09-5768BHS, 2011 WL
5 219692, at *2 (W.D. Wash. Jan. 24, 2011) (quotations omitted). “It is the settlement taken as a
6 whole, rather than the individual component parts, that must be examined for overall fairness.”
7 *Arthur v. Sallie Mae, Inc.*, No. C10-0198JLR, 2012 WL 90101, at *9 (W.D. Wash. Jan. 10,
8 2012) (quoting *Staton v. Boeing Co.*, 327 F.3d 938, 952 (9th Cir. 2003)).

9 A “presumption of correctness is said to attach to a class settlement reached in arms-
10 length negotiations between experienced, capable counsel after meaningful discovery.” *Hughes*
11 *v. Microsoft Corp.*, No. C98-1646C, C93-0178C, 2001 WL 34089697, at *7 (W.D. Wash. Mar.
12 26, 2001); *see also In re Netflix Privacy Litig.*, 2013 WL 1120801, at * 4 (N.D. Cal. Mar 18,
13 2013) (applying at preliminary approval a “presumption” of fairness to settlement that was “the
14 product of non-collusive, arms’ length negotiations conducted by capable and experienced
15 counsel”). Even when considering final approval of a settlement, the Ninth Circuit has observed
16 that “[p]arties represented by competent counsel are better position than courts to produce a
17 settlement that fairly reflects each party’s expected outcome in litigation.” *Rodriguez v. West*
18 *Publishing Corp.*, 563 F.3d 948, 967 (9th Cir. 2009); *see also Pelletz v. Weyerhaeuser Co.*, 255
19 F.R.D. 537, 542–43 (W.D. Wash. 2009) (approving settlement “reached after good faith, arms-
20 length negotiations”); *In re Phenylpropanolamine (PPA) Prods. Liab. Litig.*, 227 F.R.D. 553,
21 567 (W.D. Wash. 2004) (approving settlement “entered into in good faith, following arms-length
22 and non-collusive negotiations”).

23
24 The role of the Court is not to determine whether the settlement “could have been better”
– it is to ensure only that the settlement was not “the product of fraud or overreaching by, or
collusion between, the negotiating parties, and that the settlement, taken as a whole, is fair,

1 reasonable and adequate to all concerned.” *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1027 (9th
2 Cir. 1998) (internal quotes and citations omitted).

3 **B. The Settlement Agreement Is the Product of Arm’s-Length Negotiations After
4 Sufficient Discovery by Experienced Counsel.**

5 The Settlement was the result of arm’s-length negotiations between experienced attorneys
6 who are familiar with class action litigation and with the legal and factual issues of this case.
7 (Declaration of Jameson at p.2 ¶4; p.3 ¶¶7-9; p.4 ¶¶10-12; and p.5 ¶14; Declaration of Moore at
8 p.2 ¶3; and Declaration of Griffin p.2 ¶2.) Plaintiffs’ counsel has substantial experience
9 litigating and settling class actions and complex litigation. Their experience makes them well-
10 suited to analyze the costs, risks and benefits of continued litigation in light of the legal and
11 factual issues associated with class actions, as applied to the facts of this case.

12 Counsel did not make lightly the decision to settle before certification. It engaged in
13 substantial pre-filing investigation of the facts and claims asserted in this case. It also conducted
14 discovery, including depositions of the primary architects of the testing program, and spent a
15 considerable amount of time reviewing documents, interviewing witnesses, and analyzing the
16 legal issues implicated by the claims in the two actions. (*Id.*) Counsel hired and consulted with
17 experts, and spent numerous additional hours analyzing the risks and benefits of settling now or
18 proceeding to class certification. (Declaration of Jameson at p.2 ¶4; p.3 ¶¶7-9; p.4 ¶¶10-12.)

19 The parties then engaged a respected, experienced neutral class action mediator, who has
20 submitted a declaration attesting that the memorandum of understanding entered into by the
21 parties was the result of arms-length bargaining by experienced, informed counsel. After the
22 parties signed an MOU, they spent an additional two months working out the final details of the
23 Settlement. The end result is a thoughtful settlement that takes into account the evidence and the
24 legal claims in this case, and contains a substantial recovery for all class members who state a
claim with little effort. There is nothing in the record that should cause the Court concern that
the Settlement was the product of “fraud or overreaching by, or collusion between, the

1 negotiating parties.” *Hanlon*, 150 F.3d at 1027. A presumption of fairness should attach to the
2 Settlement.

3 **C. The Settlement Provides Substantial Relief for Settlement Class Members and**
4 **Treats Settlement Class Members Fairly.**

5 The Settlement is fair on its face. Kaiser has agreed to establish a \$4,000,000 settlement
6 fund. Of that amount, the parties expect that \$2,875,000 will be available to pay claims. The net
7 settlement fund is enough to ensure that if every class member asserts a valid claim, there is
8 sufficient money to give each a significant recovery. Class members need do little more than
9 check one or two boxes on a claim form to be eligible for a substantial distribution. Class
10 members who were tested in Washington will receive either \$1,448.48 or \$788.13. Under the
11 statutory scheme, this is more than 100% or 79% of any potential recovery assuming negligent
12 conduct. As explained above, class members who were tested before April 24, 2013 receive a
13 larger distribution based on the negotiated settlement value of those claims in light of the
14 different evidence that exists for claims before and after that date.

15 Class members who were tested in Oregon will receive either \$539.94 or \$310.10.
16 Because there are no statutory damages in Oregon, it is impossible to calculate the ratio between
17 the settlement amount and the recoverable damages, but the Oregon plaintiffs sought \$1,000 in
18 their complaint. The Settlement is either 53% or 31% of that amount. ***This is not a “coupon”***
19 ***settlement.*** (Jameson Declaration, at p.5 ¶15.) *E.g., Rodriguez v. W. Publ'g Corp.*, 563 F.3d
20 948, 965 (9th Cir. 2009) (approving settlement amounting to 30 percent of the damages
21 estimated by the class expert; court noted that even if the plaintiffs were entitled to treble
22 damages that settlement would be approximately 10 percent of the estimated damages); *In re*
23 *Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 459 (9th Cir. 2000) (approving a settlement estimated
24 to be worth between 1/6 to 1/2 the plaintiffs’ estimated loss); *In re Omnivision Tech., Inc.*, 559 F.
Supp. 2d 1036, 1042 (N.D. Cal. 2008) (approving settlement amounting to nine percent of
estimated total damages).

1 The Settlement groups class members into four groups, based on the place and date of
2 test. *See In re Phenylpropanolamine Products Liability Litigation*, 227 F.R.D. 553 (W.D. Wash
3 2004) (noting that in some settlements “disparate treatment of claims is obviously necessary if
4 claims are to be valued and a settlement is to occur”). Class members have alleged claims under
5 Oregon law and Washington law, which are different on HIV testing. Washington law allows
6 statutory damages while Oregon law requires proof of actual damages. Oregon “informed
7 consent” law includes a “subjective” causation requirement, while Washington’s does not.² The
8 Settlement thus takes into account the differences in the settlement value of class members’
9 claims depending on whether the class member was tested in Washington or Oregon.

10 The Settlement also places class members into two groups based on the date of test. This
11 is because Washington law permits recovery of \$10,000 for reckless violations of the HIV
12 testing statute, and \$1,000 for negligent violations. Oregon law does not contain a statutory
13 damages provision, but it does allow for punitive damages, which are prohibited in Washington.
14 While Plaintiffs believe that they can prove recklessness for all class members if this case
15 proceeds to trial, for settlement purposes they agreed that the evidence of recklessness is
16 different based on the date of the test. The parties thus negotiated a date – April 24, 2013 – as
17 the date for assigning different values to claims. On that date the evidence arguably shows that
18 Kaiser put additional protocols in place to make sure members were informed about the test.

19 Thus, groups of claims are treated differently, but in a manner that is fair, logical, and
20 consistent with counsel’s view of the strength of the claims. (Declaration of Travis Jameson at
21 p.5 ¶14-15; see also Declarations of Brad Moore at p.3 ¶9; (Jameson Dec., Ex. H - Declaration of
22 Linda McPherson at p.2 ¶6; Ex. G - Declaration of Mary Benton at p.2 ¶6; Ex. I - Declaration of
23 Dorinda Otero at p.3 ¶7; Ex. K - Declaration of Barbara Kelley at p.3 ¶7; Ex. J - Declaration of
24 William Pearse at p.3 ¶7; and Declaration of Mark Griffin at p.2 ¶4.)

2 ² Plaintiffs agree that this is the operative causation standard in Oregon for purpose of this Settlement only.

1 **D. The Settlement Agreement Is Fair and Reasonable in Light of the Alleged Claims
2 and Defenses**

3 Plaintiffs are confident in the strength of their case, but also pragmatic in their awareness
4 of the defenses available to Defendants and the inherent risks and delays of litigation.

5 **1. Class Certification.**

6 As shown below, this case is suitable for class treatment because all class members had
7 HIV tests batch ordered pursuant to the same HIV testing program, which gives rise to common
8 issues of law and fact. Kaiser has argued, however, that class certification is unlikely because it
9 is impossible to know which patients were tested over a class-wide basis. There is evidence that
10 providers and phlebotomists were told about the program and told to inform patients before
11 testing. Moreover, Oregon and Washington law permit verbal notification of an HIV test, and
12 both are “opt-out” schemes that do not require documented, informed consent procedures.
13 Plaintiffs therefore expected Kaiser to argue at the class certification stage that it would be
14 impossible to know whether any of the 6,180 patients were tested without their knowledge
15 without speaking with each patient, provider, and phlebotomist, reviewing each medical chart,
16 and then having a fact-finder decide whether the statutes were violated. Kaiser has also stated
17 that Oregon class members cannot prove “subjective” causation or actual damages over a class-
18 wide basis.

19 Plaintiffs do not concede that these arguments are factually or legally correct. A
20 pragmatic risk analysis, however, must take into account the potential difficulties in getting
21 classes certified in this case and the Oregon case. *See Laguna v. Coverall N. Am., Inc.*, 753 F.3d
22 918, 925 (2014) (approving settlement after determining that class certification would be
23 difficult). Without class certification, the overwhelming majority of class members will receive
24 no recovery. The Settlement provides a simple mechanism for all patients with valid claims to
 receive a significant recovery.

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2. Negligence versus Recklessness.

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In deciding whether to settle before class certification, plaintiffs also considered that they expect Kaiser to dispute recklessness. Kaiser's proponents have claimed that their intention was to save lives. Kaiser claimed that the program was in response to a public health crisis, as described by the United States Preventative Services Task Force, which issued a recommendation that all individuals be tested once in their lifetime. Because of the long incubation period and a "stigma" associated with HIV testing, approximately 25% of individuals infected with the disease do not know they have it. Kaiser claimed in discovery that they instituted the testing program because early detection greatly increases the efficacy of treatment and decreases the rate of new infections.

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Kaiser has also claimed that it began the program only after both Oregon and Washington became "opt-out" states for HIV testing in response to this same crisis, meaning in both states only knowledge and an opportunity to opt out is required for HIV testing, not formal "informed consent" that applies to medical procedures. Kaiser asserted that its intent was to inform its members, and that it took several affirmative steps to do so, including by telling its medical providers and phlebotomists to inform patients about the program. Kaiser states that when it learned of complaints, it quickly mobilized a team to reconfirm that members were informed, including putting information about the test on the patient handout, sending additional communications to primary care physicians and laboratory employees, and distributing "opt out" forms to members who presented to the laboratory for an HIV test. The program lasted approximately three weeks. Kaiser sent all individuals tested (meaning all class members) a letter informing them about the test and its purpose, and the architect of the program personally called each person who complained to explain what happened.

1 It is ultimately a fact-question whether this qualifies as negligence versus recklessness,
2 but prudent lawyering requires Plaintiffs to factor this evidence and defenses into its decision to
3 settle pre-certification, and how to structure that settlement.

4 **E. The Reverter Clause and Clear Sailing Provision Are Fair.**

5 The Settlement contains a “reverter” clause and “clear sailing” provision, meaning that
6 money not distributed to class members from the settlement fund reverts to Kaiser, and Kaiser
7 has agreed not to challenge plaintiffs’ motion for attorney fees. Any attorney fees not awarded,
8 however, becomes part of the net settlement fund for distribution to class member through a re-
allocation formula described in the Settlement.

9 Plaintiffs bring this to the Court’s attention because some courts have stated that reverter
10 clauses and clear sailing provisions can be a “subtle sign” of collusion between the defendant
11 and plaintiffs’ attorneys. *Bluetooth Headset Products Liab. Litig.*, 654 F.3d 935, 946-47 (9th
12 Cir. 2011). Neither are *per se* invalid, however, and they are not a sign of collusion in this case.

13 *See generally, Tontine or Takeback: Reversion Provisions in Class Action Settlement
14 Agreements*, 62 Bus. Law. 971, 973 (May 2007) (stating “courts routinely approve reversion
15 provisions”). The Ninth Circuit, in fact, has expressly stated that courts should not reject
16 settlements with reverter clauses when a settlement is fair under the circumstances. *See In re
17 Bluetooth Headset Products Liab. Litig.*, 654 F.3d at 949-50 (remanding settlement to district
18 court to conduct appropriate analysis, but making clear that court could approve settlement with
reverter clause).

19 In its most recent pronouncement on the issue, the Ninth Circuit held that a district court
20 did not abuse its discretion when it approved a class action settlement with a reverter clause, after
21 balancing the “reversion clause against the overall strength of the settlement.” *Laguna v.
22 Coverall N. Am., Inc.*, 753 F.3d 918 (2014). The court noted that a reverter clause made sense in
23 that case because class certification would be difficult, there was a significant benefit to the class

1 given the risks of litigation, and the attorneys' fee award was reasonable so the reverter clause
2 could not have been negotiated in exchange for a clear sailing provision. *Id.*; *see also McKinnie*
3 *v. JP Morgan Chase Bank, N.A.*, 678 F. Supp. 2d 806, 813 (E.D. Wis. 2009) (approving
4 settlement that included a reverter clause and a clear sailing provision because the claimants
5 would receive "full damages"); *Mangone v. First USA Bank*, 206 F.R.D. 222, 230-31 (S.D. Ill.
6 2001) ("As an initial matter, the objection to the reversion is ill-founded given the ability of most
7 Settlement Class Members to receive nearly 100% recoveries. To give Settlement Class
8 Members more than the amounts they were allegedly damaged would constitute an unfair
9 windfall.")

10 The Settlement, viewed in its entirety, is within the range of reasonableness sufficient for
11 preliminary approval. Plaintiffs have received a significant financial benefit for the class. Their
12 attorneys have capped their fees and costs at 25% of the gross settlement fund. Plaintiffs will file
13 a motion specifically regarding its fees and costs, but for purpose of preliminary approval, it is
14 notable that the Ninth Circuit has "established 25% of the common fund as the 'benchmark'
15 award for attorney fees." *Torrisi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1376 (9th Cir. 1993).
16 Because the attorney fees are at the benchmark, and un-awarded attorney fees revert to the class,
17 the reverter clause/clear sailing provision in this case cannot be evidence of "collusion."

18 The reverter clause makes sense for this Settlement. To resolve issues about the exact
19 number of people tested without their knowledge, the parties agreed that Kaiser would set up a
20 fund sufficient to make significant payments to every party with a valid claim as determined
21 through a simplified, abbreviated claims process. There is enough money in the fund to pay
22 every person tested if they all can make a valid claim. Kaiser also gave up its right to contest (1)
23 class certification, (2) assertions from class members that they were tested without their
24 knowledge, unless there is a specific notation in their chart so stating; (3) subjective causation in
Oregon; and (4) actual damages in Oregon. This is significant because documented "informed

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1 consent" is not required in Oregon or Washington and verbal notification is permitted. It also
2 means that Kaiser cannot challenge claims based on notification that might have come from a
3 phlebotomist, because that would not result in a notation in a medical chart.

4 This is not a coupon settlement where there is little incentive for class members to assert
5 claims. Given the amount of money that Kaiser has agreed to pay, the ease in claim submission,
6 and the number of defenses waived by Kaiser if this Settlement is approved, it is reasonable to
7 assume that class members who do not return a claim form will not do so because they do not
8 have a claim. Class members with valid claims will receive close to full compensation assuming
9 negligent conduct. Because of the overall fairness of the settlement, this is an appropriate
circumstance for a reverter.

10 **F. The Attorney Fees and Enhancement Awards Are Reasonable.**

11 Plaintiff will file a motion specifically addressing attorney fees and the enhancement
12 awards, but the amounts are within the range of reasonableness for purposes of preliminary
13 approval. The Ninth Circuit has "established 25% of the common fund as the 'benchmark'
14 award for attorney fees." *Torrisi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1376 (9th Cir. 1993).
Moreover, a \$10,000 enhanced award is fair, adequate, and reasonable.

15 "Named plaintiffs, as opposed to designated class members who are not named plaintiffs,
16 are eligible for reasonable incentive payments." *Staton*, 327 F.3d at 977. The district court,
17 however, must "evaluate their awards individually" to detect "excessive payments to named
18 class members" that may indicate "the agreement was reached through fraud or collusion." *Id.* at
19 975. To assess whether an incentive payment is excessive, district courts balance "the number of
20 named plaintiffs receiving incentive payments, the proportion of the payments relative to the
21 settlement amount, and the size of each payment." *Id.* Courts have generally found that incentive
22 payments in the amounts suggested are reasonable. *See, e.g., Pelletz v. Weyerhaeuser Co.*, 592
23 F.Supp.2d 1322, 1330 (W.D.Wash.2009) (approving incentive awards of \$7,500 each to the four

1 class representatives of a class of between 110,000 and 140,000 members in an settlement for an
2 unspecified amount and in which attorneys' fees were capped at \$1.75 million); *Jacobs v. Cal.*
3 *State Auto. Ass'n Inter-Ins. Bureau*, No. C 07-00362, 2009 WL 3562871 (N.D.Cal. Oct. 27,
4 2009) (awarding incentive payment of \$7,500 to class representative of a class of 8,057 members
5 in a settlement of \$1.5 million).

6 In the instant case, the incentive payments constitute a significantly smaller portion of the
7 overall settlement. Incentive awards of \$10,000, as proposed, to each class representative
8 represents 0.0025 of the gross settlement fund individually and combined the incented awards
9 represent only 0.0125 of the gross settlement found. The proposed incentive awards are
10 reasonable given how much time and energy has been given to this case, the willingness to go
11 public regarding private and sensitive personal medical information, and the advancement of the
12 public interest in ensuring HIV testing is truly voluntary, as well as, the superior result they
13 helped achieve for the class as a whole. See Jacobs, 2009 WL 3562871, at *5 (total incentive
14 payment did not exceed .5% of the total settlement); *Morales v. Stevco, Inc.*, No. 1:09-cv-00704
15 AWI JLT, 2012 WL 1790371, *19 (E.D.Cal. May 16, 2012) (total incentive payment of \$7,500
16 did not exceed .81% of total settlement); *see also In re Mego Fin. Corp.*, 213 F.3d 454, 463 (9th
17 Cir.2000) (total incentive payments of \$5,000 to each of two class representatives did not exceed
18 .56% of total settlement); *Wright*, 259 F.R.D. at 477 (total incentive payment of \$5,000 did not
19 exceed .2% of total settlement); but *see Alvarado v. Nederend*, No. 1:08-cv-01099 OWW DLB,
20 2011 WL 1883188, *11 (E.D.Cal. May 17, 2011) (incentive payment of \$7,500 to each plaintiff
21 did not exceed 1.5%, and total incentive payment of \$35,000 to the five plaintiffs neared 7.5% of
22 total settlement).

23
24 The criteria courts consider in determining whether to make an incentive award generally
25 include: 1) the risk to the class representative in commencing suit, both financial and otherwise;
2) the notoriety and personal difficulties encountered by the class representative; 3) the amount

1 of time and effort spent by the class representative; 4) the duration of the litigation and; 5) the
2 personal benefit (or lack thereof) enjoyed by the class representative as a result of the litigation.
3 See Richard Greenfield, "Rewarding the Class Representative: An Idea Whose Time Has Come,"
4 9 *Class Action Reports* 4 (1986). Plaintiffs' have remained active and willing class
5 representatives throughout this case. (Jameson Dec. Ex: G; H; I; J; & K Declarations of Mary
6 Benton; Lynn McPherson; Dorinda Otero; William Pearse; and Barbara Kelley.) These efforts
7 have included; but are not limited to, willingness to be publicly identified concerning personal
8 and sensitive medical issues; opening up their medical histories, enduring vigorous examination
9 of the personal values and beliefs by skilled defense counsel; hours spent in participating in
10 discovery, sitting for deposition, telephone calls with Plaintiff counsel, preparing declarations
11 and responding to the needs of prosecuting the case, expressing their beliefs during focus groups
12 to strangers, and each has expressed a desire to personally appear with Plaintiff counsel at the
preliminary approval hearing before this honorable Court.

13 In this case because the named class members committed to enduring public disclosure of
14 private, potentially stigmatizing and sensitive medical information and exhibited a willingness to
15 assist in the coordination of the lawsuit, have their medical history, sexual history and value
16 systems questioned and examined under rigorous questioning by skilled defense attorneys. They
17 committed to giving of their time and efforts to advance the lawsuit on behalf of the class
18 because they believed in medical autonomy and privacy rather than with expectation of receipt of
19 some "special" award or to leverage their own remunerative settlement and by trading on that
leverage in the course of negotiations. *Staton v. Boeing Co.*, 327 F.3d 938, 976 (9th Cir. 2003).

20 Nor are the enhancement awards disproportionately greater than what many class
21 members are entitled to recover under the terms of the settlement agreement. Indeed courts have
22 noted "[i]f class representatives expect routinely to receive special awards in addition to their
23 share of the recovery, they may be tempted to accept suboptimal settlements at the expense of

1 the class members whose interests they are appointed to guard.” *Stanton*, 327 F.3d at 975, *citing*,
2 *Weseley v. Spear, Leeds & Kellogg*, 711 F.Supp. 713, 720 (E.D.N.Y.1989). Based on the
3 substantial recovery, obtained with the assistance of the named class representatives, on behalf of
4 the class as a whole, it would be unfair to characterize the enhancement awards as “separate
5 peace” with defendants at the expense of the class interest they are entrusted to protect.

6 **2. Provisional Certification of the Class Is Appropriate**

7 Plaintiff respectfully requests that the Court provisionally certify the following class:

8 All Kaiser patients for whom HIV tests were batch-ordered, and who were
9 tested for HIV in Washington or Oregon between and including April 16,
10 2013 and May 6, 2013.

11 Excluded from the class are Defendants, Defendants’ legal representatives,
12 assignees and successors, the judges assigned to this case and in the *Kelley*
13 case, the judges’ staff, and any member of the judges’ immediate family.

14 For the reasons set forth below, provisional certification is appropriate under Rule 23(a)
15 and (b)(3). Provisional certification of a class for settlement purposes permits the parties to
16 provide notice of the proposed settlement to the class, which will inform them of the existence
17 and terms of the proposed settlement, of their right to be heard on its fairness, of their right to opt
18 out, and of the date, time and place of the formal fairness hearing.³

19 **A. Numerosity.**

20 Numerosity is satisfied if “the class is so large that joinder of all members is
21 impracticable.” *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1019 (9th Cir. 1998); Fed.R.Civ.P.
22 23(a)(1). There is no “magic number.” *McCluskey v. Trustees of Red Dot Corp. Employee Stock
23 Ownership Plan & Trust*, 268 F.R.D. 670, 673 (W.D. Wash. 2010). However, impractical is not
24 synonymous with impossible, but only refers to “difficulty or inconvenience of joining all

³ Under the Settlement, Kaiser has agreed not to contest class certification for purposes of Settlement approval only. If the court does not approve the Settlement, Kaiser has reserved its right to challenge class certification.

1 members of the class.” *Harris v. Palm Springs Alpine Estates, Inc.*, 329 F.2d 909, 913-14 (9th
2 Cir. 1964). Here, the potential class members total 6,180. (Declaration of Robert Unitan, MD at
3 p.3 ¶7). The class is self-evidently large and renders the expense and burden of litigating each
4 claim separately, impractical.

5 **B. Commonality.**

6 Commonality is satisfied if questions of fact and law are common to the class.
7 Fed.R.Civ.P. 23(a)(2). Rule 23(a)(2) is permissively construed. “All questions of fact and law
8 need not be common to satisfy the rule. The existence of shared legal issues with divergent
9 factual predicates is sufficient, as is a common core of salient facts coupled with disparate legal
10 remedies within the class.” *Hanlon v. Chrysler Corp.*, 150 F.3d at 1019. Only a single issue
11 common to all members of the class is needed. Here, class members clearly share a common
12 source and operative allegations: the HIV batch-testing protocol implemented by Kaiser was
13 uniformly applied to class members in both Washington and Oregon. Plaintiffs have alleged that
14 in April of 2013, Kaiser implemented a program to test its Oregon and Washington members for
15 HIV once in their lifetime, and began by ordering HIV tests for Northwest region members
16 between the ages of 50 to 65. Plaintiffs allege that Kaiser failed to communicate this new
17 protocol to its members before administering the tests, which deprived them of an opportunity to
18 opt-out of the program and decline the test. Plaintiffs allege that they and the putative class were
19 tested for HIV without their knowledge or consent. For these reasons, proposed class shares
20 sufficient factual commonality to satisfy the minimal requirements of Rule 23(a)(2).

21 **C. Typicality**

22 Typicality seeks to assure the representatives are squarely aligned with the interest of the
23 represented group. *Wolin v. Jaguar Land Rover N. Am., LLC*, 617 F.3d 1168, 1175 (9th Cir.
24

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1 2010). “The typicality requirement looks to whether the claims of the class representatives [are]
2 typical of those of the class, and [is] satisfied when each class member's claim arises from the
3 same course of events, and each class member makes similar legal arguments to prove the
4 defendant's liability.” *Stearns v. Ticketmaster Corp.*, 655 F.3d 1013, 1019 (9th Cir. 2011),
5 quoting *Rodriguez*, 591 F.3d at 1124 (internal quotation marks omitted). Under the rule's
6 permissive standards, representative claims are “typical” if they are reasonably co-extensive with
7 those of absent class members; they need not be substantially identical. *Hanlon v. Chrysler*
8 *Corp.*, 150 F.3d at 1020. In this instance, the claims of the class representatives are identical to
9 the claims of the class and arise from the same course of events: the HIV batch-testing protocol
10 implemented by Kaiser that Plaintiffs allege resulted in the class being tested for HIV without
11 their knowledge or consent and without the ability to opt-out and decline such testing are
12 substantially similar if not identical for class members in both Washington and Oregon.

13 **D. Adequacy of Class Counsel.**

14 The representative parties have fairly and adequately protected the interest of the class.
15 Fed.R.Civ. 23(a)(4). There is no suggestion or evidence of any antagonistic or conflicting
16 interest with the unnamed class members. Plaintiffs vigorously prosecuted this case, through
17 qualified counsel, on behalf of the class at significant expense and effort. *Lerwill v. Inflight*
18 *Motion Pictures, Inc.*, 582 F.2d 507, 512 (9th Cir. 1978) *see also* (Declaration of Travis Jameson
19 at p.5 ¶14-15; see also Declarations of Brad Moore at p.3 ¶9; Declaration of Linda McPherson at
20 p.2 ¶6; Declaration of Mary Benton at p.2 ¶6; Declaration of Dorinda Otero at p.3 ¶7;
21 Declaration of Barbara Kelley at p.3 ¶7; Declaration of William Pearse at p.3 ¶7; and Declaration
22 of Mark Griffin at p.2 ¶4.)

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1 Where certification is being sought in the context of a settlement, courts should take a
2 close examination of the fairness of proposed agreement. *Amchem Products, Inc. v. Windsor*, 521
3 U.S. 591, 117 S.Ct. 2231, 138 L.Ed.2d 689 (1997). This case is not saddled with reasonable
4 concerns over settlement allocation decisions as distributions are solely determined by uniform,
5 qualitative, factual circumstances consistent with counsel's realistic strength assessments
6 attendant to each of the four distribution matrix groups. All class members are known and being
7 treated equally under terms of the settlement agreement. Consequently there is no conflicting
8 interest by counsel to maximize current funds as the expense of some "future" claimant not
9 presently known. Thus, the prospect for irreparable conflict of interest is absent.

10 There is no fixed standard for measuring "vigor." Considerations include competency of
11 counsel and, in the context of a settlement-only class, an assessment of the rationale for not
12 pursuing further litigation. *Hanlon v. Chrysler Corp.*, 150 F.3d at 1021. The parties entered into
13 the settlement agreement because doing so was in the best interest of the class, as a whole,
14 considering the magnitude of the settlement fund, the cost/benefit analysis and challenges and
15 risks associated with trial and continuing litigation, and the cash award each qualifying class
16 member will receive. This settlement is not a coupon settlement or some "bargain proffered for
17 ... approval without benefit of an adversarial investigation." *Amchem*, 117 S.Ct. 2249.

18 The Settlement Agreement was entered into after conducting meaningful pre-arbitration
19 discovery, investigation and analysis. Nearly 1000 hours was spent, by not less than 5 attorneys,
20 investigating and prosecuting this case. Costs alone exceeded \$40,000. (Jameson Dec., Ex. F).
21 Plaintiffs undertook depositions of the key witnesses and company representatives for Kaiser,
22 including the architect of the batch-testing protocol; consulted with nationally recognized experts
23 in the field of hospital administration, medical ethics, and immunodeficiency in addition to
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1 public health agencies and privacy organizations. Focus groups were undertaken and thousands
2 of documents were reviewed and analyzed. Nothing in the record suggests that Plaintiffs were
3 not willing or capable of continuing litigation or trying the case. Rather, a strategic assessment
4 was made to enter into settlement based on the nature and magnitude of the settlement result
5 achieved. Such is the heart and nature of the American adversarial process. (Declaration of
6 Travis Jameson at p.5 ¶¶ 14-15).

7 **E. Predominance/Superiority**

8 Class adjudication is warranted as it is “sufficiently cohesive” due to a “common nucleus
9 of facts and potential legal remedies” that dominates the litigation. *Hanlon*, 150 F.3d at 1022
10 (citing 451 *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 623, 117 S.Ct. 2231, 138 L.Ed.2d
11 689 (1997) *Id.* The “common nucleus of facts” derives from Defendants’ alleged HIV batch-
12 testing practices that were applied ***consistently and uniformly to class members throughout the***
13 ***class period.*** Plaintiffs allege the consistent and uniform practices deprived Plaintiffs and Class
14 Members of notice of the HIV testing and of the ability to consent and/or decline and opt-out of
15 Defendants non-mandatory HIV testing protocol. While the factual or legal underpinnings
16 underlying each Class Member’s potential claims may have minor differences, these common
17 issues prevail. *See Blackie v. Barrack*, 524 F.2d 891, 905 (9th Cir.1975).

18 The proposed class action is the superior method of resolving the dispute in comparison
19 to available alternatives. Fed.R.Civ.P. 23(b)(3). “A class action is the superior method for
20 managing litigation if no realistic alternative exists.” *Valentino v. Carter-Wallace, Inc.*, 97 F.3d
21 1227, 1234-35 (9th Cir.1996). ***A class action is a plaintiff’s only realistic method for recovery***
22 ***if there are multiple claims against the same defendant for relatively small sums. Local Joint***
23

1 *Exec. Bd. Culinary/Bartender Trust Fund v. Las Vegas Sands, Inc.*, 244 F.3d 1152, 1163 (9th
2 Cir.2001). In the present case, it would be highly inefficient for potentially 6,180 class members
3 to file individual cases. Certification would also provide the class with a viable method of
4 obtaining redress for the individual damages ranging from \$310.10 to a maximum of \$1,448.48
5 for each class member. Moreover, because common issues predominate, class certification
6 serves the judicial economy function of Rule 23 class actions. *Valentino*, 97 F.3d at 1234.

7 Consideration of the superiority factors set forth by Rule 23(b)(3) supports the same
8 conclusion. The first factor requires the Court to consider “the class members' interests in
9 individually controlling the prosecution or defense of separate actions.” Fed.R.Civ.P.
10 23(b)(3)(A). Because each individual member could only pursue relatively small claims, “class
11 members have no particular interest in individually controlling the prosecution of separate
12 actions.” Fed.R.Civ.P. 23(b)(3)(A); *see also Zinser v. Accufix Research Inst., Inc.*, 253 F.3d
13 1180, 1190 (9th Cir.2001) (“Where damages suffered by each putative class member are not
14 large, this factor weighs in favor of certifying a class action.”). When the individual claims of
15 class members are small, the class action “facilitates the spreading of the litigation costs among
16 the numerous injured parties” and encourages recovery for unlawful activity. *See Monterrubio v.*
17 *Best Buy Stores, L.P.*, 291 F.R.D. 443, 451 (E.D. Cal. 2013) citing *In re Warfarin Sodium*
18 *Antitrust Litig.*, 391 F.3d 516, 534 (3d Cir.2004). Additionally, in the instant action, the class
19 members have the option to “opt-out” of the proposed settlement allowing individuals the
20 opportunity to control the litigation.

21 The second relevant factor under Rule 23(b)(3) is whether, and to what extent, other class
22 members have begun litigation concerning the controversy. Fed.R.Civ.P. 23(b)(3)(B). If a
23 multiplicity of suits will continue through judicial proceedings despite the class action, this factor

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1 counsels against certification. *Zinser*, 253 F.3d at 1191 (citing 7A Charles A. Wright, Arthur R.
2 Miller & Mary Kay Kane, *Federal Prac. & Proc.* § 1780 (2d ed. 1986)). Here, no other class
3 members have begun litigation concerning the present controversy, nor is there any evidence that
4 a multiplicity of suits will continue through judicial proceedings.

5 The third relevant factor under Rule 23(b)(3) requires the Court to consider “the
6 desirability or undesirability of concentrating the litigation of the claims in a particular forum.”
7 When the parties have agreed on a proposed Settlement Agreement, “the desirability of
8 concentrating the litigation in one forum is obvious.” *Monterrubio v. Best Buy Stores, L.P.*, 291
9 F.R.D. at 452 (E.D. Cal. 2013), citing,
10 *Elkins v. Equitable Life Ins. Co. of Iowa*, No. 96-296-CIV-T-MB, 1998 WL 133741, at 20
11 (M.D.Fla. Jan. 28, 1998). The parties in this case agreed upon a proposed settlement agreement.
12 For the purpose of approving a settlement, “this forum is as good [as] or better than any other.”
13 *Id.* Accordingly, to the extent that this factor is relevant in the context of a proposed settlement,
14 Plaintiffs suggest, and Defendants agree, it is desirable to concentrate the litigation of the claims
15 in this particular forum.

16 Finally, the Court must consider “the likely difficulties in managing a class action.”
17 However, in the context of a settlement, considerations regarding management of the class action
18 are irrelevant because the proposal to the court is to avoid trial through a settlement agreement.
19 See *Amchem*, 521 U.S. at 620, 117 S.Ct. 2231. In light of the above considerations, common
20 questions of law or fact predominate, and a class action is the superior method of resolving the
21 dispute, as established by consideration of the superiority factors, the settlement class satisfies
22 the requirements of Rule 23(b)(3).

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1 **3. The Proposed Notice Program Is Constitutionally Sound**

2 “To protect their rights, the Court must provide class members with the best notice
3 practicable regarding the proposed settlement. Fed. R. Civ. P. 23(c)(2). The best practicable
4 notice is that which is “reasonably calculated, under all the circumstances, to apprise interested
5 parties of the pendency of the action and afford them an opportunity to present their objections.”

6 *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950).

7 Kaiser has the names and addresses of every person for whom an HIV test was batch
8 ordered, and who was tested in Oregon or Washington between and including April 16, 2013 and
9 May 6, 2013. Kaiser will provide that information to the Claims Admin, who will send each
10 individual a Notice Packet, which includes the Notice attached as Exhibit B to the Settlement.

11 The language of the proposed Notice is plain and easily understood. It provides neutral,
12 objective and accurate information about the nature of the Settlement. The notice includes the
13 definition of the Settlement Class, a statement of each Settlement Class member’s rights
14 (including the right to opt-out of the Settlement Class or object to the Settlement), a statement of
15 the consequences of remaining in the Settlement Class, an explanation of how Settlement Class
16 members can exclude themselves from the Class or object to the Settlement, a description of how
17 much money a claim member can expect to receive, and the formula through which that
18 distribution amount might change. *See id.* The claim form will be personalized to state the date
19 and place of test for each class member.

20 Plaintiff submits that the notice program outlined in the Settlement Agreement is the best
21 practicable notice under the circumstances of this case, and will be highly effective.

22 **4. This Court Should Schedule a Final Approval Hearing In Accordance with the
23 Following Dates.**

24 The last step in the settlement approval process is a Final Approval Hearing at which
time the Court may hear all evidence and argument necessary to make its settlement evaluation.
Proponents of the Settlement may explain its terms and conditions, and offer argument in support

1 of final approval. The Court will determine after the Final Approval Hearing whether the
2 Settlement Agreement should be approved, and whether to enter a final order and judgment
3 under Rule 23(e).

4 Pursuant to the terms of the Settlement and provided the Court enters the Preliminary
5 Order on or before **March 6, 2015**, the Parties propose the following schedule:

1. Kaiser shall provide class list to Claims Admin on or before **March 23, 2015** - (Entry of Preliminary Order date + 14 days);
2. Claims Admin shall send out notices and establish website on or before **April 6, 2015** - (Entry of Preliminary Order date + 28 days);
3. Plaintiffs to file motion for fees, costs and enhancement awards on or before **April 6, 2015** - (Entry of Preliminary Order date + 30 days);
4. Claims Admin shall send out all reminder notices on or before **May 7, 2015** - (#2 + 30 days);
5. Class members shall opt-out, submit a claim or object to settlement on or before **May 22, 2015** - (#2 + 45 days);
6. Settlement class members shall cure deficient notices on or before **June 8, 2015** - (#5 + 14 days);
7. Kaiser shall challenge claims on or before **June 23, 2015** - (#6 + 14 days);
8. Claims Admin shall resolve challenges and provide distribution list to parties on or before **July 8, 2015** - (#7 + 14 days);
9. Kaiser shall exercise its right to abrogate the Settlement Agreement based on opt-outs on or before **July 23, 2015** - (#8 + 14 days);
10. Motion for Final Approval shall be filed with this Court on or before **August 24, 2015** - (#8 + 45 days);

11. Final Approval Hearing to occur on **September 8, 2015** or as soon thereafter as the Court may accommodate - (#10 + 14 days).

Plaintiff requests that the Court set a date for a hearing on final approval at the Court's convenience, but not earlier than **September 8, 2015**.

5. Conclusion

Plaintiffs request that this Court: (1) grant preliminary approval of the Settlement; (2) provisionally certify the proposed settlement class; (3) appoint as class counsel the law firm of Stritmatter Kessler Whelan; (4) appoint Mary Benton, Linda McPherson, and Dorinda Otero as representatives of the class; (5) preliminarily approve the award of attorney fees and enhanced awards; (6) approve the proposed notice plan and class notice forms; (7) appoint KCC LLC to serve as claims administrator; (8) approve the limited disclosure of health information to the Claims Admin in the manner described herein; and (9) schedule the final fairness hearing and related dates.

DATED THIS 2nd day of February, 2015

STRITMATTER KESSLER WHELAN

By: /s/ R. Travis Jameson
Paul Stritmatter, WSBA#4532
Brad Moore, WSBA#21802
R. Travis Jameson, WSBA#45715
Counsel for Plaintiffs

PLAINTIFF'S MOTION FOR PRELIMINARY
APPROVAL OF CLASS ACTION SETTLEMENT
Case No. 3:13-cv-05998-BHS - 32

CERTIFICATE OF SERVICE

I hereby certify under the laws of the United States of America that on the 2nd day of February, 2015, I filed this document through CM/ECF, causing a true and correct copy of the foregoing to be electronically served upon the following:

By: /s/ R. Travis Jameson
R. Travis Jameson, WSBA # 45715

PLAINTIFF'S MOTION FOR PRELIMINARY
APPROVAL OF CLASS ACTION SETTLEMENT
Case No. 3:13-cv-05998-BHS - 33

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